## 24th International Congress of History of Science, Technology and Medicine

Manchester, July 22-28, 2013

#### Symposium 30

# Is it the medium? Ways of communicating science in 20th century Europe

Arne Schirrmacher / Jean-Baptiste Gouyon (organisers) Humboldt University, Berlin / Science Museum, London

#### Print, radio, news-reel

Chair: Jean-Baptiste Gouyon	
Kristian Hvitfeld (Aarhus)	Science journalism in the 20th century: exploring the boundaries between science news, science advocacy and fourth estate science journalism
Ralph Desmarais (London)	The BBC, British Scientific Intellectuals and the Early Atomic Era
Arne Schirrmacher (Berlin)	Looking West and looking East? Science broadcasts of two German states in the 1950s
Felipe Ramirez (Madrid)	Science, entertainment and propaganda. Did the Francoism develop a public image of science releasing the NO-DO? (1945-1964)

### Exhibition, museum, TV

Chair: Arne Schirrmacher	
Catherine Jolivette (Springfield)	Displays of Power: Telling the story of British nuclear physics at the 1951 Festival of Britain
Jean-Baptiste Gouyon (London)	Visual displays of space conquest at the Science museum and on television in the 1960s
Andrée Bergeron (Paris)	To inform, educate, entertain: About the French television's <i>Service de la recherche</i> , 1960-1974.
Carlos Tabernero (Barcelona)	Félix Rodríguez de la Fuente's broadcasting of nature and the natural sciences: a multidimensional, cross-platform endeavour in 1960s and 1970s Spain
Andreas Fickers (Maastricht)	Commentary: Transnational Media History.